

Case Study: DOOH & Outdoor



ONELAN Breaks the Ice at GoSaariselkä

Background

Saariselkä in northern Finland is a popular tourist destination, providing activities such as skiing, hiking and a spa. It is located in Northern Lapland. GoSaariselkä wanted to publicise information relating to its tourist services and activities.

Why digital signage

Avek Esitysratkaisut Ltd was chosen to provide the solution. GoSaariselkä wanted a solution capable of operating in very challenging, even arctic, conditions where temperatures can drop as low as -40 degrees Celsius. The kiosk is the most northern touch info screen in the world.

What is installed

Two ONELAN Net top box (NTB) 630 media players are installed driving two 46" portrait screens, one with touch, located on a two-sided kiosk.





Why ONELAN

As ONELAN has a large customer base, GoSaariselkä believes that software will be kept regularly updated. ONELAN's system is easy to deploy and GoSaariselkä also wanted the ability to divide the content into many zones. The automatic software updates are also of benefit.

Benefits of installing digital signage

- By ordering both the equipment and configured software from the same provider, the risk of any problems occurring has been minimised. It has also enabled the system to be installed very quickly, essential when the temperatures are so cold. The kiosk worked instantly eliminating any need to restart the system in freezing conditions.

Custom Testimonial

- 'The kiosk has now been in operation for a year. On the few occasions we have needed ONELAN technical support, we have been helped at short notice. If we could improve anything, the user interface could be modified to be even easier to use. Overall I can recommend ONELAN to everyone who needs a digital signage solution. In our opinion ONELAN is the best software for such kiosk information systems.' GoSaariselkä

For Further Details

Our address:
Andersen House, Newton Road,
Henley-on-Thames, RG9 1HG, UK
T: +44(0)1491 411 400
F: +44(0)1491 579 254
E: Sales@onelan.com
www.onelan.com