

Case study: Leisure

Casino Lugano Strikes it lucky with ONELAN



Case Study: Casino Lugano

Casino Lugano is situated on the lakeside, in the central area of the city of Lugano itself. The casino wanted a solution that could manage multiple video sources on one screen, and selected digital signage to achieve this. Having seen ONELAN at ISE 2011, the casino chose ONELAN's digital signage for its user friendliness and ease of use.

Requirements

Casino Lugano needed to manage 20 screens in real time with different content including internal publicity, e.g when there are jackpot wins, one off promotions and a live tv feed. This is managed remotely.



 CASINÒLUGANO

 **ONELAN**



What is installed

22 ONELAN Net-top-boxes (NTB) 510s are installed and one Omni-server. The displays are all HD. Content is updated every two or three weeks by the casino staff. Ad hoc functionality is used to announce jackpot wins etc.

Benefits

The benefits to Casino Lugano of installing digital signage are considerable.

Firstly, in addition to creating much more appealing displays for customers. Secondly there are significant cost and time savings as digital signage content can be quickly and easily updated in contrast to printing publicity traditionally.

“Casino Lugano are very happy with their digital signage.”

Customer name

For further details

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