

Case Study: Leisure



Fulham Football Club Scores with ONELAN

Introduction

Founded in 1879, Fulham Football Club (Fulham FC) is one of England's oldest established professional football teams. With seated capacity of 25,700, Craven Cottage has been its home since 1896.

Project objective

The Club wanted a more efficient method of communicating in store offers, match day line ups and forthcoming fixtures. In addition it wanted to incorporate live TV feeds and live match day feeds.



Why ONELAN



- A flexible system that could be updated quickly and enable content scheduling was required. ONELAN digital signage was installed to achieve this.

End Result

- Fulham FC is now able to easily edit and change retail store offers. In addition, match day information, squad updates, upcoming fixtures and live TV feeds including its own match day feed can also be displayed.
- Eclipse Digital provided the digital signage solution for Fulham FC, incorporating design, consultation, installation and training.

Customer Testimonial

- "Eclipse Digital have been a pleasure to work with throughout our Digital Signage project. From our first initial meetings and technical discussions right the way through to the onsite installation and offsite support, their level of service has been outstanding. We are happy to be working with them and would recommend their services to any other businesses looking for a professional digital signage solution"

Matthew Jeffery - Head of Retail and Licensing

For Further Details

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