

# Wireless & Portability

Use the ONELAN Player in more locations using the new Wi-Fi and 3G options

Communicating through marketing and advertising is integral to the success of any business. All this can be achieved with Digital Signage.

Problems arise however when the best location for a digital display is nowhere near network connectivity. Businesses often have the foresight to install plenty of power, but future networking expansion is often under estimated.

Version 8.1 of ONELAN's Player introduces significant capabilities that enable you to position your Digital Signage almost anywhere. With options for both Wi-Fi and 3G, a cost effective solution is available to overcome the physical limitations of a wired network, to get your display in the best location to achieve maximum impact.

Wireless connectivity enables signage to take over the role of traditional displays and posters in places that were impossible with wired networks. Temporary and ad-hoc signage can now be easily re-located for information that changes frequently, with easy setup and management still available from your desktop.

## Wi-Fi – internal PCI e card

Wi-Fi extends your fast corporate network into the air, enabling any device to send high quality videos, download new content faster and remain responsive during high network loads.

Wi-Fi is ubiquitous and most organisations have wireless networks setup and available. This provides easier network integration than traditional wired networks, while still providing easy access to setup and configuration through your desktop web browser.

Wi-Fi is available as an internal card fitted into the NTB media player at time of manufacture.

Capabilities covering 802.11 a, b, g and n in both 2.4GHz and 5GHz bands provide options for almost any situation.

## 3G – external USB dongle

3G has become the standard for hi-speed mobile data communications, and means you can update and control your Player even when there is no traditional network access. Digital Signage can now be used in previously unsuitable locations, enabling even more revenue to be generated from existing content being used in more places.

Because 3G varies from region to region, a variety of 3G dongles are supported as required. For 3G in your area, please contact your local reseller with details of your preferred 3G dongle & network.

## Network Failover

ONELAN provide the ability to failover between the three network technologies, Wired, Wi-Fi and 3G.



## Benefits of Wireless Signage:

- ◆ Use signage in previously impossible locations.
- ◆ Increase revenue by providing 'mobile signage' around your facility
- ◆ Keep bandwidth costs under strict control using fixed 3G data plans.
- ◆ Use signage where wired networks are unreliable or slow.
- ◆ Replace paper display and traditional signage in more places.

To find out more about Wi-Fi & 3G Options, please contact us on:

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